



# PlatR Privacy Policy

## PlatR document

**Document ID:** PRD06-02

**Confidentiality:** PUBLIC

**Effective date:** 17<sup>th</sup> October 2023

## 1. General

This PlatR Privacy Policy is intended to provide the User of PlatR general information about the processing of the User's personal data when the PlatR and the PlatR Application.

For activation of the PlatR and the PlatR Application, the User must sign in into the PlatR Application, providing e-mail.

While using PlatR, BioSistemika d.o.o. (data controller) may process certain activity data such as data on the use of PlatR and PlatR Application by the User, data on the use of specific functions of the PlatR and PlatR Application by the User and similar. This may include the IP, date/time and other details of use, such as location.

BioSistemika d.o.o. (data controller) may process the User's organizational affiliation (affiliation to a specific Customer), as PlatR is sold to a Customer.

## 2. Data Controller

Data controller is BioSistemika d.o.o., Kopraska ulica 98, 1000 Ljubljana, Slovenia.

Data controller can be reached by sending an e-mail to: [platr@biosistemika.com](mailto:platr@biosistemika.com)

## 3. Data Protection Officer

Data controller has appointed a Data Protection Officer, who can be contacted by sending an e-mail to: [platr@biosistemika.com](mailto:platr@biosistemika.com)

## 4. Purposes of Processing of Personal Data & Legal Basis for Processing

Data Controller may process the personal data of the User's for the following purposes:

- > providing access to the PlatR Application;
- > monitoring the use of PlatR and the PlatR Application;
- > notifying the User on features of PlatR and PlatR Application;
- > providing support;
- > targeted advertising (direct marketing);
- > maintenance and improvements of PlatR and PlatR Application as well as development of new products and services.

Personal data is processed based on the legitimate interests of the data controller. As each individual PlatR and PlatR Application may only be used by one User, BioSistemika, d.o.o.

processes sign in data to ensure this is complied with by the Customer. BioSistemika, d.o.o. monitors the use of PlatR and the PlatR Application in order to optimize the PlatR and the PlatR Application in order to provide better product for the Customer. For optimal utilization of features of PlatR and PlatR Application BioSistemika, d.o.o. uses the contact information of Users to inform them on specific existing or new features of PlatR and PlatR Application.

As PlatR and PlatR Application are professional laboratory tools BioSistemika, d.o.o. uses the information gathered through the User's use of PlatR and PlatR Application to provide support to Users. When launching new features of PlatR and PlatR Application or when advertising any of its other products or services, BioSistemika, d.o.o. uses the contact and other information of Users for direct marketing purposes. The data collected from Users and from their use of PlatR and PlatR Application is used by BioSistemika, d.o.o. for maintenance and improvements of PlatR and PlatR Application and for development of new products and services.

As the PlatR and the PlatR Application are used solely for business purposes, the Users are using the PlatR and PlatR Application in the course of their professional activities/activities associated with their employment. The data, which is collected and processed is of such type and nature that it does not encroach the interests or fundamental rights and freedoms of the data subject, which require protection of personal data. Additionally, the purposes of processing are of such nature that the interests or fundamental rights and freedoms of the data subject are not threatened.

## 5. Categories of Recipients

Recipients of personal data will be employees and contractors of BioSistemika, d.o.o., who provide services associated with the PlatR and PlatR Application.

Additionally, BioSistemika, d.o.o. may use Google Analytics tools to process the personal data of Users.

## 6. Retention Period

BioSistemika, d.o.o. will process the personal data of Users no longer than necessary in order to achieve the purposes of processing.

## 7. Rights of Data Subject

Data subject (User) has the following rights in relation to their personal information, if applicable:

- > to request access to User's personal information and information related to BioSistemika, d.o.o.'s use and processing of User's personal information;
- > to request the correction or deletion of User's personal information;
- > to request that BioSistemika, d.o.o. restricts the use of the User's personal information, if technically viable;
- > to receive personal information, which the User has provided to BioSistemika, d.o.o. in a structured, commonly used and machine-readable format (e.g. an Excel spreadsheet) and the right to have that personal information transferred to another data controller (including a third party data controller), if applicable;
- > to object to the processing of the User's personal information;
- > to withdraw User's consent to BioSistemika, d.o.o.'s use of User's personal information at any time where BioSistemika, d.o.o. relies on User's consent to use or process that personal information. If the User withdraws consent, this will not affect the lawfulness of the use and processing of the User's personal information on the basis of consent before the point in time when the consent was withdrawn.

Users can exercise their rights by writing to the e-mail address written above.

User has the right to lodge a complaint with a supervisory authority, in case of a suspected misuse of personal data.

## **8. Provision of Data as a Contractual Requirement**

Providing the e-mail is necessary for the User's use of PlatR and PlatR Application.